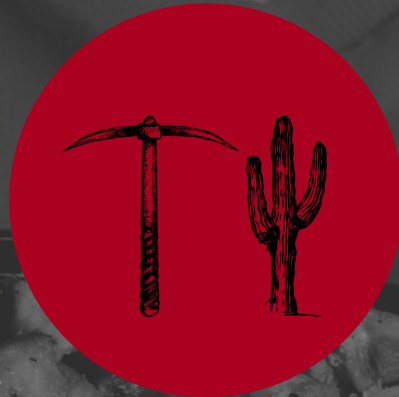


*Little  
Miner*  
**TACO**



TACOS + BURRITOS + SALADS + SIDES

[WWW.LITTLEMINERTACO.COM](http://WWW.LITTLEMINERTACO.COM)

# Little Miner Taco

We first opened our doors October 2019 in Brentwood, MD (a certified USDA food desert). Cacti are water sources that are found in deserts, that is what we are. We believe in providing quality food ingredients and nourishment to our community. We do what we believe in everyday.

# About Us

Headquartered in our NoMa location; 1110 Congress St NE. Our three store locations are Brentwood MD, Rockville MD, and NoMa DC. We service two food trucks around the surrounding DMV area and Baltimore.

## SOCIAL MEDIA STATISTICS



86K



6,7K



6,6K

## WEB STATISTICS

14K

MONTHLY UNIQUE VISITORS

37K

MONTHLY PAGE VIEWS

52K

ACTIVE EMAIL SUBSCRIPTIONS



NEW • NEW • NEW

## DIY BURRITO/BOWL

The DIY bowl sprouted from the desire for healthy delicious food. We believe it is our responsibility to provide nutritious meal options to the areas we serve. The "Do It Yourself" Burrito/Bowl puts you in charge.

Make it saucy.  
Make it healthy.  
Make it cheesy.  
Make it Your Way.

Price Range: \$16 - \$23\*  
*(ranges with add-on options)*

Available January 9, 2023



NEW • NEW • NEW





## CANDY SKULL TRUCK

Joining our fleet is our third food truck! Painted and designed in house by our team. You can find our Candy Skull in locations surrounding the DMV and Baltimore.

City locations are posted every Monday across our platforms. Daily address locations are shared daily on our Instagram Stories + Highlights.

In the last two months alone, we have visited:

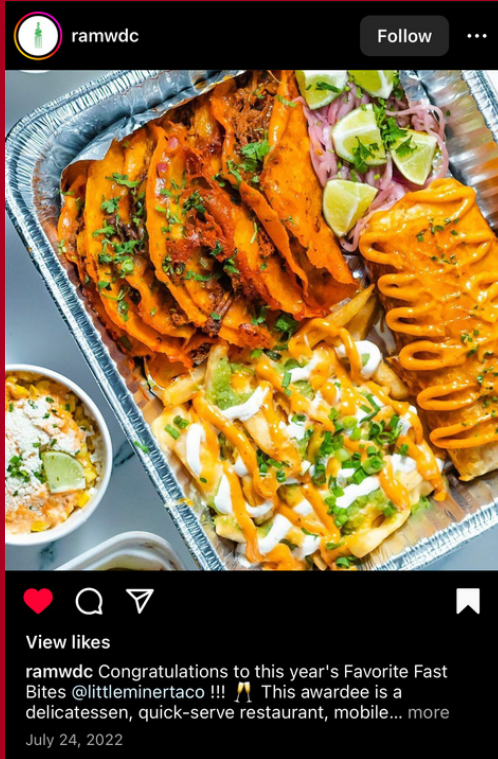
Annapolis	Gambrills	Owings Mills
Arlington	Germantown	Oxon Hill
Baltimore	Hanover	Towson
Beltsville	Jessup	Upper Marlboro
Bowie	Lanham	Waldorf
Camp Springs	Largo	Woodbridge
Columbia	Laurel	
Elkridge	Manassas, VA	
Frederick	Odenton	

NEW • NEW • NEW



# RECOGNITIONS

## THE RAMMYS 2022



**FEATURED IN 2022  
WASHINGTONIAN  
MAGAZINE ARTICLE  
"TACO TOWN"**



**Little Miner Taco Secures  
a Space in D.C for  
Quesabirria and Hot  
Chicken Sandwiches**

**APRIL 2, 2021**

noma.bid

**MAKE YOUR OWN  
BURRITO / BOWL**

WE SERVE THE BEST  
QUALITY BEEF BIRRIA  
TACOS • STREET CORN

DOZENS OF  
TOPPING + SAUCES  
TO CHOOSE

CONTACT US FOR CATERING SERVICES  
EVENTS@LITTLEMINERTACO.COM

Did you know you can pick up @littleminertaco  
right here in #NoMa? Check out their NEW  
make your own burrito and burrito bowls!


1110 Congress Street NE



abc7 NEWS ON YOUR SIDE NEWS WEATHER CHIME IN I TEAM SPORTS WATCH LIVE

## These are the D.C. area women-owned businesses that are making moves during the pandemic

by Kristen Powers/ABC7 | Sunday, March 7th 2021



CELEBRATING INTERNATIONAL WOMEN'S DAY

### > WOMEN-OWNED FOOD TRUCK SUPPORTS THE COMMUNITY

To celebrate international women's day, check out these women-owned businesses that are making moves despite the pandemic. (Photos provided to ABC7)




WASHINGTON (A year, women em metropolitan are.

"We include in ter willingly and a lar workforce and ta Gusto."As school reverse and wom

TIME IN I TEAM SPORTS WATCH LIVE

### LITTLE MINER TACO



CELEBRATING INTERNATIONAL WOMEN'S DAY

### > WOMEN-OWNED FOOD TRUCK SUPPORTS THE COMMUNITY

*Little Miner Taco started an initiative of feeding kids for free during the COVID-19 pandemic and now they plan to allow kids to eat free forever.*

Kathy Voss, the co-owner of [Little Miner Taco](#) said the community has been an amazing support during the pandemic, so her business is focusing on giving back.

Little Miner Taco started an initiative of feeding kids for free during the COVID-19 pandemic and now they plan to allow kids to eat free forever.

"We've given out over 50,000 free kids meals during COVID, so that was our mission during this pandemic," Voss said.

She said staff is also encouraged to bring their kids to work if they don't have childcare or have their kids with them.

"Sometimes we'll have two or three kids doing their schoolwork at one of our restaurants, but it's our staff's kids, so we will accommodate that, it's what we do during the pandemic," she said.

When it comes to starting your own business, Voss said, "always bet on yourself, it's the only one you can count on."



# TEAM

## KATHY VOSS

Kathy the owner and operator of Little Miner Taco. Voss is motivated by an innate desire to offer quality, innovate, and approachable food while also serving the communities that serve us. From the start, Voss has operated from a fundamental belief that how we choose to do business is a key component to creating a cycle that will elevate inclusivity, promote diversity, and eliminate food deserts




## JOEL SÁNCHEZ

Joel is the executive chef for all Little Miner Taco locations. He has been a part of the company since 2020. Sánchez oversees all production, manages food prep for all stores, oversees food cost & ordering.



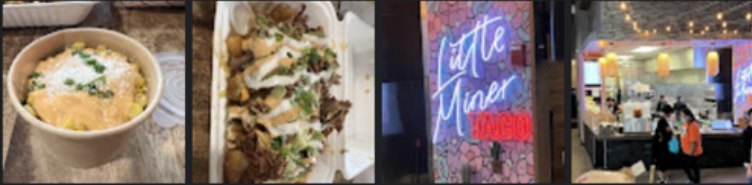
# REVIEWS



 **Eric**  
Local Guide · 182 reviews · 501 photos


★★★★★ 4 months ago

Lunch | \$10–20

Main question I had going in: are the loaded fries worth it? Wonder no more, these are deeply satisfying: crispy, thick-cut fries with a generous topping of carne asada. I paired these with the street corn side and it was enough lunch for a hungry lad. Will return to try other things, the array of Mexican pizza looked very tempting. Love the food hall locale, great vibes.



 Reply  Like

**Response from the owner** just now  
Say it louder for the people in the back!! - Little Miner Taco Team 


## INSTAGRAM VIRAL REELS



3MILLION



< Reel insights



**Taco Tuesday but we're thinking about quesowrap...**  
birrialossocios · Original audio  
May 10, 2022 · Duration 0:16

3089920 133406 130 116557 12494





# COLLABORATIONS



## CHRIS PYRATE

Local artist and entrepreneur, Chris Pyrate, worked with us in 2020 on a major project. Pyrate painted two of our food trucks + a mural on our Brentwood location in his signature style.



# COLLABORATIONS



## KEVIN WILSON

Local video artist and creative director of SOMEWHERE DC, Kevin Wilson, worked with Little Miner Taco to make a cinematic video advertisement of the newest fleet member, Candy Skull Truck. Using his trademark of effortless cool to showcase not just the new truck, but he captured our team doing what they do best.





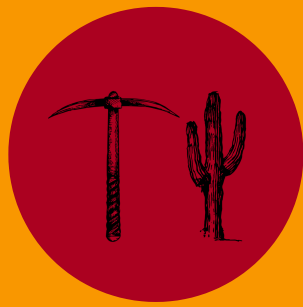
MAKE IT \_\_\_\_\_

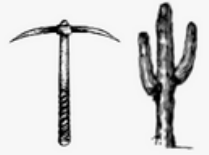
MAKE IT *Saucy*

MAKE IT *Healthy*

MAKE IT *Cheesy*

MAKE IT *Your Way*





# MAKE YOUR OWN BURRITO / BOWL

WE SERVE *THE* BEST  
QUALITY BEEF BIRRIA  
TACOS + STREET CORN

DOZENS OF  
TOPPINGS + SAUCES  
TO CHOOSE





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